

Director of Communications & Messaging

Democratic Majority for Israel

Washington, D.C. (Hybrid)

Salary: \$150,000 to \$180,000

About Democratic Majority for Israel

We are proud Democrats who believe a vital component of the Democratic Party's vision and values has been the commitment to a strong U.S.-Israel relationship, rooted in shared values and common interests. Democratic Majority for Israel works to maintain and strengthen support for the U.S.-Israel alliance by providing resources to elected officials, candidates, and the public, while advocating for our progressive values as proud pro-Israel Democrats.

About This Role

At no moment in recent history has the U.S.-Israel relationship been more consequential within Democratic politics. Democratic Majority for Israel is at the center of that conversation, and we need a communications leader who can make sure our voice is heard at the right moment, in the right places, with the right message.

The Director of Communications & Messaging is a senior strategic role responsible for shaping how DMFI enters and influences the conversation. What we need is a seasoned communicator who can craft and execute narrative strategy and deliver crisp, compelling messages to a variety of audiences under pressure.

Working directly with the Chief Communications Officer and in close coordination with DMFI's political, policy and development teams, you will be responsible for driving DMFI's perspective on Capitol Hill, to supporters, the press, and the Democratic political world.

KEY RESPONSIBILITIES

Strategy & Messaging

- In coordination with the CCO, develop DMFI's core messaging architecture, ensuring consistency and clarity across all external communications.
- Anticipate news cycles and political developments; create proactive messaging frameworks that position DMFI ahead of fast-moving stories.
- Draft, edit, and disseminate written materials including talking points, memos, op-eds, statements, newsletters and backgrounders.

Rapid Response

- Lead DMFI's real-time rapid response function, pivoting messaging within minutes of breaking news or significant political developments.
- Craft and deploy rapid-turnaround materials for press, Hill, stakeholders and digital channels.
- Work with DMFI's development and policy departments and PAC to identify response opportunities and ensure message coordination across the organization.

Media Relations, Earned & Paid Media

- Cultivate and maintain relationships with key reporters, editors, and media outlets covering U.S.-Israel policy, Democratic politics, and related beats.
- Enhance DMFI's earned media strategy: pitch stories, brief journalists, and identify opportunities to insert DMFI's perspective into major news cycles.
- Identify opportunities to protect and build DMFI's brand and visibility using paid media.

Cross-Team Coordination

- Collaborate closely with DMFI colleagues to ensure messaging strategy translates into effective content across email, social, and digital platforms.
- Partner with political staff and consultants to align messaging with DMFI's advocacy and electoral priorities.
- Support other organizational communications needs as directed by the CCO.

WHAT WE'RE LOOKING FOR

- At least 7 years of experience in political or policy communications ideally on Capitol Hill or within an issue advocacy organization, electoral campaign or media environment.
- Proven track record in rapid-response communications—able to pivot messaging within minutes of breaking news or political developments.
- Deep familiarity with the policy and political landscape of the U.S.-Israel relationship and the dynamics of pro-Israel Democratic politics.
- Strong, versatile writing skills: you can shift from a press statement to a memo to a briefing document without losing your voice or your precision.
- Savvy political and communications instincts — you understand what moves audiences on Capitol Hill, in the press, and within the Democratic political world.
- Ability to manage competing priorities and tight deadlines in a fast-paced, high-stakes environment.
- Comfort being available and responsive during breaking news cycles, including evenings and weekends when major developments require it.

WORK ENVIRONMENT

- **Reports to:** Chief Communications Officer
- **Staff reporting to this position:** None
- **Location:** On-site in Washington, D.C., hybrid – 3 days in office

COMPENSATION

Salary

\$150,000 to \$180,000

DMFI offers generous employee benefits including: generous paid vacation days and religious holidays, 100% employer paid health plans, and 401(k) retirement plan with employer match.

TIMELINE AND NEXT STEPS

All applicants will receive an email confirming receipt of their application.

We encourage candidates of all backgrounds to apply even if you do not meet all of the qualifications outlined above.

Sherry Ettleson
Principal
settleson@drgtalent.com

Merav Schwartz
Talent Consultant
mschwartz@drgtalent.com

[Submit an application](#)