

Director of Rapid Response

Democratic Majority for Israel

Washington, D.C. (Hybrid)

Salary: \$100,000 - \$120,000

BACKGROUND

The Organization

We are proud Democrats who believe a vital component of the Democratic Party's vision and values has been the commitment to a strong U.S.-Israel relationship, rooted in shared values and common interests. Democratic Majority for Israel works to maintain and strengthen support for the U.S.-Israel alliance by providing resources to elected officials, candidates, and the public, while advocating for our progressive values as proud pro-Israel Democrats.

The Position

The Rapid Response Director will work alongside DMFI's Chief Communications Officer to drive DMFI's key messages each day to a variety of audiences, including Capitol Hill, the press, and across digital platforms.

The role requires a strong grasp of U.S.-Israel policy and the ability to translate complex issues into compelling content for a variety of audiences. The Rapid Response Director will play a central role in ensuring DMFI's voice is included in key stories and fast-moving developments and narratives by crafting rapid-turnaround written materials, including official statements, talking points, press releases, and other messaging for the media.

The ideal candidate has a passion for and knowledge of the U.S.-Israel relationship, is an excellent writer for a variety of audiences, has savvy political and communications instincts, and thrives in fast-paced environments.

KEY RESPONSIBILITIES

- In coordination with the Chief Communications Officer, craft and execute real-time rapid response materials including talking points, memos, press statements and other creative content.
- Work with the political department and DMFI PAC to identify and respond to fast-moving narratives and opportunities to drive key messages.
- Draft, edit, and manage the distribution and quality of written materials every day.
- Amplify DMFI's voice in news cycles using tactics such as pitching stories, briefing reporters, and collaborating with digital strategists.
- Work closely with colleagues, partners, and consultants.
- Cultivate relationships with key media outlets and reporters and help execute the earned media strategy.
- Other duties as assigned to support DMFI's mission.

QUALIFICATIONS

- At least 7 years of experience in political or policy communications ideally on Capitol Hill or within an issue advocacy organization, electoral campaign or media environment.
- Proven track record in rapid-response communications—able to pivot messaging within minutes of breaking news or political developments.
- Highly organized with the ability to juggle competing priorities, pivot quickly, and meet tight deadlines without sacrificing quality.
- Success in this role will require deep knowledge of the policy and political dynamics of the U.S.-Israel relationship.
- Availability for evening and weekend work to ensure timely responses as news breaks.
- Entrepreneurial with a collaborative work style and a growth mindset.
- Solutions-oriented.
- Strong attention to detail.

WORK ENVIRONMENT

- **Reports to:** Chief Communications Officer
- **Staff reporting to this position:** None
- **Location:** On-site in Washington, D.C., hybrid – 3 days in office

COMPENSATION

Salary

\$100,000 to \$120,000

DMFI offers generous employee benefits including: generous paid vacation days and religious holidays, 100% employer paid health plans, and 401(k) retirement plan with employer match.

TIMELINE AND NEXT STEPS

All applicants will receive an email confirming receipt of their application.

We encourage candidates of all backgrounds to apply even if you do not meet all of the qualifications outlined above.

Sherry Ettleson
Principal
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[Submit an application](#)