

Executive Director

Pre-Launch Energy Coalition

Remote

Salary: \$245,000

BACKGROUND

The Organization

The Pre-Launch Energy Coalition is a growing alliance of nonprofit organizations and clean energy companies—large and small, national, and local—committed to advancing a modern, decentralized energy future. We work to reform policy, enable fair market access, and reshape grid architecture to unlock the benefits of distributed energy resources (DERs) at scale. Our mission is grounded in five core principles: open and fair energy markets, equitable access and participation, proper valuation and compensation, customer autonomy, and innovation through collaboration.

The Pre-Launch Energy Coalition operates under a collaborative governance model and is transitioning toward a formal nonprofit entity with a fiscal agent. We are looking for our first full-time Executive Director who is an intellectually curious, dynamic leader and who can help guide the growth of the Coalition.

The Position

This is an exciting opportunity to be part of a cutting-edge future of clean energy. The Executive Director will serve as the Coalition's chief executive, responsible for executing the Coalition's vision, managing day-to-day operations, building organizational capacity, and serving as the public face of the organization. Reporting to the Executive Council, the Executive Director will oversee the implementation of strategic initiatives, manage a growing team, coordinate across nonprofit and industry members, facilitate discussions and decision-making among Coalition members, and represent the Coalition to external stakeholders including media, policymakers, and funders.

ROLE OVERVIEW

Strategic Leadership & Governance

- Design and execute an annual work plan aligned with the Coalition's mission and principles and help drive the Coalition toward decision-making.
- Collaborate with the Executive Council to set organizational priorities and strategy.
- Report regularly to the Executive Council; provide work plan and financial updates, seek guidance, and obtain approval for major decisions.

Operations & Management

- In collaboration with the Executive Council, develop an organizational plan to hire, manage, and support Coalition staff and contractors.
- Develop internal accountability structures for staff work plans and deliverables.
- Oversee budgeting and financial management in collaboration with the fiscal agent.
- Present quarterly financial updates to the Executive Council.
- Develop and maintain organized and accessible data and document systems for Coalition members.

ROLE OVERVIEW (cont.)

Coalition Coordination

- Collaborate with subcommittees on communications, policy, and membership strategies.
- Co-design agendas and support facilitation for Executive Council and subcommittee meetings.
- Ensure alignment of all work streams with the Coalition's core principles and strategic goals.

External Relations and Fundraising

- Serve as the primary media contact and spokesperson for the Coalition; translate complex issues into engaging messages.
- Represent the Coalition with policymakers, regulators, funders, and industry partners.
- Communicate clearly and consistently with Coalition members to ensure alignment and transparency.
- Help coordinate messaging guidance and opportunities.
- Partner with the Executive Council to develop and implement a fundraising strategy and align fundraising with strategic goals and organizational growth.

THE IDEAL CANDIDATE

The ideal candidate for the Executive Director position possesses the following competencies:

Persuades	Communicates Effectively	Builds Networks
Using compelling arguments to gain the support and commitment of others.	Developing and delivering multi-mode communications that convey a clear understanding of the unique needs of different audiences.	Effectively building formal and informal relationship networks inside and outside the organization.
Strategic Mindset	Action Oriented	Drives Results
Seeing ahead to future possibilities and translating them into breakthrough strategies.	Taking on new opportunities and tough challenges with a sense of urgency, high energy, and enthusiasm.	Consistently achieving results, even under tough circumstances.

THE IDEAL CANDIDATE (cont.)

Qualifications

Leadership & Management

- Proven ability to lead a dynamic, cross-sector organization or coalition.
- Experience building and managing teams.
- Highly organized with the ability and experience to keep Coalition members informed and engaged.
- Experience with start-up and growing organizations.
- Experience developing and implementing a fundraising plan.
- A nimble and fast-moving leader who brings a lot of organizational ambition to the coalition.

Strategic Communication

- Strong written and verbal communication skills with the ability to translate complex technical and policy issues for a range of audiences.
- Skilled media spokesperson with a track record of public speaking and policy engagement.

Facilitation & Collaboration

- Experienced meeting facilitator with the ability to co-design agendas, synthesize input, take clear notes, and identify and follow through on actionable next steps.
- Collaborative approach to decision-making across nonprofit and business stakeholders.

Policy & Market Expertise

- Politically savvy and strong understanding of strategic advocacy efforts on the state and federal level.
- Familiarity with energy policy is a plus,
- Understanding of market competition, customer energy choice, and equity considerations in DER deployment is a plus.

Preferred Experience

- 8+ years of professional experience including 3+ years in executive leadership, coalition building, advocacy, or nonprofit/business management.
- Prior experience working with or managing a governance body (e.g., Executive Council, Board of Directors).
- Experience managing organizational finances and working with fiscal agents and funders.

COMPENSATION AND BENEFITS

Salary and Benefits

\$245,000 plus a benefits package that includes healthcare and retirement benefits.

This position is remote.

TIMELINE AND NEXT STEPS

If you are interested in this position, please [click here](#). All applicants will receive an email confirming receipt of their application.

We encourage candidates of all backgrounds to apply even if you do not meet all of the qualifications listed above.

Sherry Ettleson
Principal
settleson@drgtalent.com

[Submit an application](#)