

President/CEO

Jewish Federation of Greater Atlanta

Atlanta, GA





BACKGROUND

About the Organization

For 118 years, Jewish Federation of Greater Atlanta [Federation] has been the philanthropic champion and community planner for the Atlanta Jewish community. Its mission is to care for, connect with, and strengthen the Jewish community throughout greater Atlanta, Israel, and the world.

Over the last 30 years, Atlanta has seen tremendous growth and so has our Jewish Community, now estimated to be approximately 135K people. With this population growth, so has the need for programs, services and infrastructure. Federation and its many community partners have capitalized on much of this growth, yet there is much that we need and want to do. In times of community crisis, Federation is the lead convener and primary mobilizer for gathering and allocating resources and support.

In this most recent fiscal year, Federation through its 'Annual Partners Fund', 'Targeted Philanthropy' and its 'Israel Emergency Campaign', raised in excess of \$37MM. This does not include work supported by Federation bringing in Federal and State grant dollars, tax incentive programs, as well as the many tens of millions of dollars dispersed via our Atlanta Jewish Foundation. In total, the annual financial impact of Federation in the Community in fiscal 2024 was \$67M.

Through our philanthropic efforts and via the Atlanta Jewish Foundation, we invest millions of dollars annually in our community by funding more than 70 local organizations as well as provide several million dollars annually to our partner organizations in Israel and throughout the world, primarily through the Jewish Agency for Israel and the JDC, supporting Jewish life globally.

Like the broader region, Jewish Atlanta is very geographically spread and demographically diverse. Atlanta's growth continues and it is an economic and cultural powerhouse of the South, attracting young Jewish professionals, young families, mid-career professionals and even retirees to the area. The Atlanta community is blessed with great employment opportunities and a remarkable infrastructure of Jewish day schools, Jewish overnight camps, synagogues, an endless array of Jewish organizations, opportunities for engagement, a good climate and a reasonable cost of living. Atlanta is a very attractive area and continued growth in the region can be expected.

Our efforts provide a warm and caring Jewish community, education, social services and programs that instill Jewish identity and continuity. During times of crisis, we have been successful at raising large amounts of funds quickly and efficiently, as we did during Covid, Ukraine and the Israel Emergency Campaigns.

Recent areas of increased strategic investment by Federation have been in planning and programming for Interfaith couples/families, outreach for unengaged members of the community and in our Young Leadership initiatives. Our goal is to continue to expand Jewish life throughout Metro-Atlanta and to provide a thriving Jewish community for all Jews and their loved ones.





BACKGROUND (cont.)

Opportunity for Impact

The Board of the Jewish Federation of Greater Atlanta seeks a President & CEO to lead this diverse, thriving, and deeply committed Jewish community. The next President & CEO will manage a team of 60 professionals, and work in close partnership with the lay leadership to create, develop, and implement a new and compelling vision for the Jewish community. This next President and CEO will have an opportunity to lead the Jewish Federation of Greater Atlanta at a time when a dynamic, cohesive voice representing the local Jewish community with strong support for the state of Israel and the global Jewish community is more important than ever.

This next President and CEO is someone who is passionate about the Jewish community, and Jewish peoplehood and has a strong unwavering commitment to Israel, her people and her security. The CEO must have the singular ability to engage, galvanize and inspire people around the mission and vision of the Federation. A primary function for this new CEO will be to develop and cultivate new and existing donors to maximize fundraising efforts across both the Federation and the community Foundation. CEO candidates should have deep and relevant experience in driving success in executive leadership, fundraising, talent development and community relations.

ROLE OVERVIEW

Developing and Leading a new Strategic Vision for JFGA

- Lead the Federation to clarify and articulate its core priorities and to build an implementation and fundraising plan based on those priorities.
- Develop and lead a thoughtful and strategic fundraising plan to engage new donors and energize existing donors
- Together with the Federation team and lay leadership, build the narrative about Federation, its people, purpose and passions.
- In conjunction with the Federation team, build a plan to market and tell the narrative of Federation in dynamic and creative ways.
- Ensure alignment of programs and initiatives with the Federation's mission and core priorities to support the Jewish community and the state of Israel.

Team Management

- Manage the day-to-day operations of the Federation, ensuring effective and efficient delivery of services through a carefully developed team structure.
- Clarify and effectuate policies and procedures which ensure the representation of Federation at the highest standards of excellence.
- Create pathways for the growth and development of the team.
- Maintain and grow the strong culture of partnership between professional staff and lay leadership.
- Oversee senior leadership team and partner with them on their specific operational, programmatic and development functions.





ROLE OVERVIEW (cont.)

Cultivating and Stewarding Community Relationships & Partners

- Lead fundraising efforts to secure financial support for Federation programs and initiatives.
- Build and strengthen relationships with key partners, funders and volunteers in the greater Atlanta Jewish community.
- Grow overall financial resource development across the entire Federation and Foundation
- Together with the Federation development team, design and implement a strategy to grow the annual campaign and increase the number of individual donors.
- Identify and implement creative and thoughtful points of engagement for donors at all levels of involvement.
- Build and strengthen relationships with local organizations, including 70+ partner agencies.

KEY FACTS			
Annual Campaign	Annual Targeted Campaign	Israel Emergency Fund	Foundation Assets Under Management
\$15.5M	\$8.9M	\$12.5M	\$377M
Operating Budget	Number of Agencies Served	Full Time Employees	Jewish Population of Atlanta
\$15M	70+	60+	135K





THE IDEAL CANDIDATE

The ideal candidate for the President/CEO position possesses the following competencies:

Strategic Mindset

Seeing ahead to future possibilities and translating them into breakthrough strategies.

Drives Vision and Purpose

Paints a compelling picture of a vision and strategy that motivates others to action.

Drives Results

Consistently achieving results, even under tough circumstances.

Builds Effective Team

Building strong teams with a strong identity that apply their diverse skills and perspectives to achieve common goals.

Communicates Effectively

Developing and delivering multi-mode communications that convey a clear understanding of the unique needs of different audiences.

Interpersonal Savvy

Relating openly and comfortably with diverse groups of people.

Qualifications

- Deep passion and commitment for the Jewish people and Israel
- Team builder with demonstrated people management skills who motivates others to perform.
- Fundraiser with proven track record of securing major gifts and stewarding new and existing relationships.
- Effective communication skills with an ability to engage the community and at times facilitate difficult conversations.
- Politically savvy to navigate complex political environment with stakeholders who have differing agendas.
- Forward-thinker who is brave enough to question the status quo and can evaluate what is being done well and where we can improve.
- Demonstrated success in leading in an inclusive and collaborative way with the ability to interface across demographics within the community and outside the community.
- Experience in transforming the marketing and messaging of an organization.
- Empathetic with strong interpersonal skills.
- Financial acumen to oversee an organization of Federation's size.





COMPENSATION AND BENEFITS

Federation offers a comprehensive benefits package to all eligible employees including:

- Medical, Dental, Vision, Long-Term Disability
- Life Insurance
- 403(B) Plan
- Flexible Spending Account
- Health Savings Account

- Paid Time Off (20 Days)
- Federal Holidays (9)
- Jewish Holidays (Up To 13)
- 50% off Jewish day school tuition (K-12)
- Paid Parental Leave

TIMELINE AND NEXT STEPS

If you are interested in this position, please <u>click here</u>. All applicants will receive an email confirming receipt of their application.

We encourage candidates of all backgrounds to apply even if you do not meet all of the qualifications outlined above.

Dara Z. Klarfeld Chief Executive Officer dklarfeld@drgtalent.com Merav Schwartz
Senior Associate
mschwartz@drgtalent.com

Submit an application



