



# INVEST IN OUR PLANET

**Global Director**

**EARTHDAY.ORG**

**Remote**

**Salary: \$90,000 - \$120,000**

### The Organization

EARTHDAY.ORG (EDO) is the world's largest recruiter to the environmental movement, working with more than 75,000 partners in over 192 countries to drive positive action for our planet. Since its inception in 1970, Earth Day has activated the environmental movement worldwide, culminating in actions from grassroots activism to global campaigns. The organization's mission is to diversify, educate, and activate the environmental movement worldwide. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world.

EARTHDAY.ORG strives to foster a healthy and sustainable environment, address climate change, and protect the Earth for future generations. With initiatives ranging from reforestation and green cities to climate literacy and sustainable development, EARTHDAY.ORG is committed to transforming public attitudes and behaviors towards a more sustainable future. This mission is pursued through a combination of education, public policy, and consumer campaigns designed to bring about environmental change on both a local and global scale.

### The Position

Reporting to the President, the Global Director will lead worldwide Earth Day initiatives, starting with the 55th anniversary in 2025. This leadership role involves designing and executing a robust global strategy aimed at accomplishing significant environmental and climate goals, while also mobilizing and engaging more than a billion people globally. The position is crucial for steering EDO's annual Earth Day campaigns and extensive outreach efforts, which coincide with pivotal international events and multiple national elections that are poised to influence global environmental policies.

As the Global Director, you will manage the Assistant Global Director and collaborate closely with EDO's Senior Management, as well as the Development, Education, Program, and Communications teams, to ensure a cohesive and integrated approach to all campaign efforts. Your responsibilities will encompass everything from the conceptualization of global campaigns to their successful execution, requiring a mix of strategic foresight, exceptional leadership, and adept relationship-building skills. The role demands a high caliber of communication and an ability to bridge cultural and ideological differences, fostering partnerships and aligning diverse teams towards common environmental objectives. This position not only requires a commitment to EDO's mission of establishing a permanent grassroots infrastructure for the environmental and climate movement but also demands personal integrity and exemplary leadership to guide the organization through a critical period in its history.

### **Strategic Leadership & Campaign Management**

- Design and lead the execution of EARTHDAY.ORG's global campaigns, with a focus on the annual Earth Day, starting with the strategic 55th anniversary.
- Develop comprehensive strategies that align with global environmental and key national elections, ensuring the campaigns drive substantial environmental and climate action.
- Oversee the creation and coordination of global events, activations, and community engagement projects to amplify the campaign's impact.

### **Fundraising and Reporting**

- Collaborate with senior management to raise and manage a campaign budget of at least \$1.5 to \$2 million, engaging in fundraising and donor interactions to meet financial targets.
- Expand and enhance global partnerships by identifying potential collaborators and managing existing relationships through strategic engagement and formal agreements like memoranda of understanding.

### **Team Leadership & Internal Collaboration**

- Provide leadership and strategic oversight to the Assistant Global Director and other campaign staff
- Lead regular strategic meetings with EDO's program and international staff to ensure cohesive vision and execution across all campaign elements.
- Foster cross-functional collaboration among the development, program, and communications teams, ensuring integration of campaign activities with overall organizational objectives.

### **Communications & Reporting**

- Serve as a spokesperson for EARTHDAY.ORG, articulating campaign goals and progress at public events, in media engagements, and through various communications channels.
- Regularly evaluate campaign effectiveness, preparing detailed reports for senior management and external stakeholders to ensure transparency and inform future strategies.

# THE IDEAL CANDIDATE

The ideal candidate for the Global Director position possesses the following competencies:

<b>Strategic Visioning</b> Ability to conceptualize and implement high-level strategies that align with global environmental goals and organizational missions.	<b>Financial Acumen</b> Demonstrated skill in budget management and fundraising to secure resources for large-scale campaigns.	<b>Partnership</b> Proven track record in building and maintaining diverse and strategic relationships with global stakeholders, including NGOs, governments, and corporations.
<b>Leadership &amp; Team Management</b> Strong leadership qualities with experience in managing international teams, fostering collaboration, and driving teams towards common goals.	<b>Communication</b> Excellent oral and written communication skills, capable of effectively articulating complex ideas to diverse audiences and serving as a spokesperson for the organization.	<b>Cultural Competence</b> Deep understanding and sensitivity to cultural differences, with the ability to navigate and bridge diverse perspectives in a global context.

## Additional Qualifications

- Educational Background: A bachelor's degree (or equivalent experience) required, related fields of study are an asset
- Experience in Environmental or Social Justice Fields: Prior work in campaign organizing, environmental advocacy, climate change initiatives, or social justice movements, demonstrating a commitment to sustainability and ethical practices
- Cross-Cultural Experience: Experience working in multicultural environments, with a strong understanding of international dynamics and sensitivities
- Media Savvy: Familiarity with new media strategies and platforms, capable of leveraging digital and traditional media to enhance campaign visibility and impact
- Problem-Solving Skills: Exceptional analytical and problem-solving skills, with the ability to think critically and creatively under pressure
- Language Skills: Fluency in English is mandatory; proficiency in additional languages such as Spanish, French, Mandarin, or Arabic is a significant asset
- Travel Willingness: Availability and willingness to travel extensively internationally to coordinate and oversee campaign activities
- Technological Proficiency: Comfortable using modern technology and digital tools necessary for remote collaboration and global campaign management

## WHO WE ARE

### Work Environment

At EARTHDAY.ORG, we foster a dynamic and supportive work environment that encourages innovation, creativity, and collaboration. Our team is made up of passionate individuals who are committed to making a difference in the world. We operate in a fast-paced, ever-evolving field that requires flexibility, adaptability, and a proactive approach. Our staff enjoy the flexibility of remote work and a culture that values their well-being and professional growth.

### Our Commitment to Diversity, Equity, & Inclusion

EDO is deeply committed to diversity, equity, and inclusion both in our hiring practices and in our operational approach. We believe that a diverse team enriches our organization and enhances our impact, bringing a wide range of perspectives that contribute to innovative problem-solving and decision-making. We strive to create an inclusive environment where all staff, regardless of their race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status, feel valued and respected. We actively seek to recruit, develop, and retain the most talented people from a diverse candidate pool and are committed to promoting fairness and equity in all our employment practices.

## COMPENSATION AND BENEFITS

### Salary

\$90,000 - \$120,000

- Generous low-cost medical, dental, and vision for employees 70% covered by EDO
- 15 days paid vacation in Year 1 (increases over time)
- Life & long-term disability
- Annual holiday schedule, with 10 paid holidays annually and between Christmas and New Year's Day
- Up to 6% company 401k contribution based on your salary

## TIMELINE AND NEXT STEPS

If you are interested in this position, please [click here](#). All applicants will receive an email confirming receipt of their application.

We encourage candidates of all backgrounds to apply even if you do not meet all of the qualifications outlined above. If you are selected to move forward for an initial screening call, we expect you to hear from us by August.

**Omar Lopez**  
Senior Talent Consultant  
olopez@drgtalent.com

**Sherry Ettleson**  
Principal  
settleson@drgtalent.com

[Submit an application](#)