



# The Campaign for Tobacco Free Kids

## Regional Director, South Asia Tobacco Control Programs

Washington, D.C.



## Background

The Campaign for Tobacco-Free Kids and the Tobacco-Free Kids Action Fund are the leading advocacy organizations working to reduce tobacco use and its deadly consequences in the United States and around the world. The Campaign for Tobacco-Free Kids is a 501(c)(3) nonprofit organization. The Tobacco-Free Kids Action Fund is a 501(c)(4) nonprofit organization separate from, but affiliated with, the Campaign for Tobacco-Free Kids.

Through strategic communications and policy advocacy campaigns, the Campaign for Tobacco-Free Kids and the Tobacco-Free Kids Action Fund work to change public attitudes about tobacco and promote proven policies that are most effective at reducing tobacco use and save the most lives. The two organizations work closely together to achieve the greatest impact.

We are passionate and experienced public health advocates with a more than 25-year track record of leading and supporting successful policy advocacy campaigns:

- In the United States, we work at the national, state, and local levels.
- Around the world, we are active in low- and middle-income countries facing the greatest threat from tobacco.
- In addition to our work fighting tobacco use, our Global Health Advocacy Incubator applies our broad range of advocacy experience to supporting civil society organizations working to address other critical public health challenges.

## Position

The Regional Director, South Asia Tobacco Control Programs leads the Campaign for Tobacco-Free Kids' (CTFK) efforts in Bangladesh, Pakistan, and India to build sustained advocacy campaigns that result in the adoption and implementation of effective tobacco control policies consistent with the Framework Convention on Tobacco Control (FCTC) by governments in South Asia.

The Regional Director will provide strategic direction for advocacy campaigns to strengthen tobacco control policies, providing both grant and technical assistance to support the work of local organizations. The Regional Director will also work with country teams and government and non-governmental actors in these three countries to identify strategic opportunities to advance tobacco control. The Regional Director will work with local advocates to document and respond to tobacco industry efforts that attempt to undermine tobacco control policy.

In addition, the Regional Director will work with local partners to design and implement effective advocacy and policy change initiatives with deep knowledge of the region and its political processes and partner with grantees and stakeholders on the ground and navigate

a variety of relationships and cultures. The Regional Director will also be a strategic partner to funders in preventing the devastating health impacts of tobacco use.

This position will serve as a part of the Tobacco Control Leadership Team, reports to the Executive Vice President Global Programs, and supervises 14 country-based consultants. The position is hybrid with two to three days a week in the Washington, D.C. office and ability to work remotely the remainder of the time.

## Responsibilities

- Provide strategic leadership in all aspects of CTFK's work in South Asia and supervise the Campaign's in-country consultants
- Develop and implement annual strategies and work plans for promoting full implementation of the FCTC – strategies will be focused on policy related to tobacco taxation, tobacco advertising bans, smoke-free environments, and public education, all of which are core elements of the FCTC
- Identify, recruit, and oversee contractors and consultants necessary for the implementation of the South Asia workplan
- Coordinate with multiple partners sharing the same or similar goals while maintaining open channels of communications
- Coordinate with in-country and headquarter-based team on the development and implementation of annual strategies/workplans and track progress towards objectives
- Represent the CTFK, as needed, as a speaker at conferences and training seminars in South Asia and globally
- Coordinate with global partners in the program areas to promote collaboration and synergy
- Directly communicate with donors about the progress of various programs in South Asia when necessary
- Perform additional duties as directed by EVP Global Programs

## Core Competencies

- Strategic Mindset
- Drives Vision & Purpose
- Situational Adaptability
- Interpersonal Savvy
- Stakeholder Focus
- Builds Networks



## Qualifications

- Minimum of 10 years' work experience in advocacy, public policy, media, public health, or other related field; tobacco control experience preferred
- Substantial experience working in mainland South Asia highly preferred
- High level of familiarity with the policymaking process, communications and media, and civil society landscape in South Asia; tobacco control experience preferred
- Demonstrated experience identifying, supervising, coordinating and supporting development of in-country consultants; available and responsive during consultants working hours
- Highly adaptive and flexible
- Excellent analytical, writing, and public speaking skills
- Conversational language abilities in Hindi, Urdu, and/or Bangla preferred
- Ability to travel internationally (job requires a minimum of 25% travel).
- Excellent organizational skills
- Ability to work in a fast-paced, team-oriented environment while juggling multiple projects and deadlines
- Postgraduate degree in public health, public policy, or related field preferred
- Knowledge of and proficiency with a variety of computer software applications including Microsoft Word, Excel, Access, PowerPoint, and Outlook

\*Full COVID-19 vaccinations and boosters are required for employment.

## Salary

Base Salary Range: \$115,000-\$150,000

The CTFK offers a competitive benefits package that includes:

- 100% company-paid health and dental for you; 70-80% contribution to these coverages for your dependents
- Paid parental leave benefits (4 weeks paid maternity/paternity leave), in addition to federal and local leave provisions
- 403b plan participation (with 9% company contribution)
- 10 paid company holidays, 15 vacation days, 10 sick days, and 5 personal days (on an accrual basis each calendar year)

The Campaign for Tobacco Free Kids is an equal opportunity employer. They believe their programs are strengthened when they are developed and supported by individuals with diverse life experiences, whose understanding of social and cultural issues can help make



The Campaign's work more inclusive. We encourage qualified applicants of all ages, racial, economic, social, cultural, sexual orientation, ability and gender expressions, national origins, and veteran statuses to apply.

To apply for this position, please click [HERE](#).

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Shaquile Counce, Talent Consultant

Tyrell Williams, Associate

