



**Global Health Advocacy Incubator (GHAi)**  
a program of  
**The Campaign for Tobacco Free Kids**  
**Director, Food and Nutrition Research**  
Washington, D.C.

## Background

The Global Health Advocacy Incubator (GHAi) is a leading policy advocacy voice on a range of issues including cardiovascular health, civil registration & vital statistics, drowning prevention, food policy, maternal and reproductive health, preventing epidemics, and road safety, among others. GHAi provides strategic support to civil society organizations and advocates working to enact and implement laws that save lives and reduce global health inequities through a proven advocacy approach and a global network of local partners built on 25 years of success in more than 60 countries. A program of the Campaign for Tobacco Free Kids, GHAi leverages both gains and lessons learned in the global fight against tobacco deaths to strengthen advocacy capacity to improve public health around the globe using a locally-led approach that is adaptable to culture, political context, and issue area.

GHAi seeks a Director, Food and Nutrition Research to work across two programs under GHAi, the Food Policy Program (FPP) and the Cardiovascular Health Program (CVH). These programs provide financial and technical assistance for advocacy campaigns that promote health diets in 23 countries in Latin America, the Caribbean, African, and Asia.

The FPP works to save lives and improve health by supporting the adoption of policies to better food environments and reduce the consumption of ultra processed food and beverages in low- and middle-income countries. This work is funded by Bloomberg Philanthropies.

The CVH program supports civil society organizations to adopt key policies aimed at preventing millions of deaths from cardiovascular disease through policies banning industrially produced trans-fatty acids in the food supply, supporting various policies to reduce the sodium consumption, and reducing hypertension policies, the three main causes of cardiovascular death.

For more information visit [www.advocacyincubator.org](http://www.advocacyincubator.org)

## Position

The Director, Food and Nutrition Research will have extensive knowledge of food and nutrition policy-oriented research, including the problem, cause, and policy solutions. This person must be well-versed in the literature on these issues and should be particularly adept at recognizing and creating opportunities to use research to inform and enhance policy change campaigns. Previous involvement in translating research into policy advocacy is critical. Global research and advocacy experience is highly desirable. This position reports to the Vice President of the Food and Nutrition (VP of F&N) and has three direct reports. The position is hybrid with two to three days a week in the Washington, D.C. office and ability to work remotely the remainder of the time.

## Responsibilities

The Director, Food and Nutrition Research will work closely with the GHAI Food and Nutrition (F&N) team to ensure that the best and most recent research is brought to bear on policy advocacy campaigns in the countries where they work. The Director will:

- Participate in the F&N leadership team.
- Supervise and mentor the F&N research team to provide technical assistance for evidence-based policy development and analysis at country and global levels and provide input for litigation, industry accountability actions, and grant development.
- Lead the development of the F&N research strategic plan.
- Provide strategic guidance to the GHAI team for resources and material development, including databases/repositories.
- Work with GHAI staff, along with global and local partners, to prepare relevant briefing papers, fact sheets, reports, presentations, written testimony, media materials, etc.
- Coordinate the development of scientific publications to position GHAI as a thoughtful global leader in F&N.
- Develop standardized procedures to compile and analyze secondary research and to develop primary policy-oriented research through a “train the trainer” approach.
- Lead the development of metrics to measure impact which will be included in donors’ reports.
- Collaborate in the development of training curriculum on research for advocacy for different audiences.
- Represent the research area of F&N in international forums and identify opportunities for research funding.
- Act as GHAI’s liaison to global research partners in F&N, cultivate relationships, and optimize synergies.
- Assist GHAI legal/industry/communication teams in analyzing proposed legislation and messages on key policy issues.
- Perform other duties as directed by the Vice President, GHAI.

## Core Competencies

- Manages Workflow
- Communicates Effectively
- Collaborates
- Ensures Accountability
- Plans & Aligns
- Nimble Learning



## Immediate Role Priorities

- Institutional and programmatic immersion: Learn about the program goals, team, dynamics, and priorities. Meet the GHAI Food and Nutrition team in general and develop working relationships with the Research team. Understand the food and nutrition policy agenda and meet the global and local stakeholders, donors, and partners to understand the ecosystem in which GHAI works.
- Manage the current food and nutrition research agenda and research team to support ongoing and upcoming advocacy campaigns.
- Generate resources and materials for strengthening capacity.
- Monitor and evaluate the implementation of the research strategic plan and adjust as needed.

## Qualifications

- Extensive knowledge of food and nutrition policy issues, especially scientific evidence of the scope of the problem, its causes, and policy solutions; Knowledge of health economics related to malnutrition prevention and CVH issues is a plus
- Knowledge of research methods, including research study design and analysis
- Ability to consume research, evaluate for rigor and applicability, and translate for policy formulation and advocacy
- Well-organized, disciplined, and resourceful in writing and in conducting research; extreme attention to accuracy and detail
- Strong quantitative and data analysis skills
- Ability to work closely with a team to integrate research into strategic advocacy plans
- Ability to travel globally 3-5 times annually; global work experience is preferred
- Experience with focus groups/polling is helpful
- Established commitment to public health issues
- Ability to work in collaboration with global and in-country partner organizations
- Ability to work in a fast-paced, team-oriented environment while juggling multiple projects and deadlines
- Seven to 10+ years of experience in nutrition and public health research
- PhD in a related field is strongly preferred
- Fluency in one or more languages spoken in Food and Nutrition countries highly desirable (Spanish, Portuguese, or French)

\*Full COVID-19 vaccinations and boosters are required for employment.

## Compensation

Base Salary Range: \$115,000-\$150,000

The GHAI offers a competitive benefits package that includes:

- 100% company-paid health and dental for you; 70-80% contribution to these coverages for your dependents
- Paid parental leave benefits (4 weeks paid maternity/paternity leave), in addition to federal and local leave provisions
- 403b plan participation (with 9% company contribution)
- 10 paid company holidays, 15 vacation days, 10 sick days, and 5 personal days (on an accrual basis each calendar year)

The Campaign for Tobacco Free Kids is an equal opportunity employer. They believe their programs are strengthened when they are developed and supported by individuals with diverse life experiences, whose understanding of social and cultural issues can help make The Campaign's work more inclusive. We encourage qualified applicants of all ages, racial, economic, social, cultural, sexual orientation, ability and gender expressions, national origins, and veteran statuses to apply.

To apply for this position, please click [HERE](#).

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