

# **Healthier Colorado**

# **Executive Vice President**

Denver, CO





#### **About Healthier Colorado**

Healthier Colorado is a nonpartisan, nonprofit organization dedicated to raising the voices of Coloradans in the public policy process to improve the health of our state's residents. Healthier Colorado believes every Coloradan should have an equal opportunity to live a healthy life. Healthier Colorado aims to make meaningful changes to improve people's health throughout our state's diverse communities.

Healthier Colorado is the flagship, 501(c)(4) nonprofit entity in a family of separately branded organizations. The family includes The Fund for a Healthier Colorado, our 501(c)(3) sister organization; Healthy Air and Water Colorado, dedicated to addressing climate change for the sake of public health; Colorado's Health Capitol, a collaborative workspace that is home to dozens of mission-aligned organizations; and Open Answer, a non-profit providing direct outreach and field strategy for mission-driven efforts in communities across Colorado.

Healthier Colorado runs both legislative and regulatory campaigns at the local, state, and federal levels of government, and engages in political candidate races at the local and state levels. We are the only health advocacy organization in the country that deploys the full range of political activity—from political giving and lobbying to grassroots organizing and running an in-house canvass to further our mission. Healthier Colorado believes informed voters are powerful participants in our democracy and that public policy is crucial to changing the lives of all Coloradans. Mixing politics and health is uncommon work, but we're comfortable being different.

For more information, visit healthiercolorado.org.

#### **Executive Vice President**

Healthier Colorado seeks a strategic and operationally minded Executive Vice President (EVP) to oversee Healthier Colorado's entire politics and policy portfolio within the state, while ensuring day-to-day management and effectiveness of the organization. The EVP is tasked with leading the senior leadership team and their respective departments while ensuring internal communication and collaboration to achieve optimal effectiveness and impact.

The EVP will serve as a thought partner with the CEO, representing and advancing organizational priorities internally and externally. In addition, the EVP will provide supervision, direction, and coaching to senior leaders both to guide their work and ensure alignment with organizational vision, strategies, goals, and culture. Th EVP will also provide oversight and direction to the development department.





In collaboration with the CEO and other staff, the EVP will work to ensure that the political and policy programs of Healthier Colorado and Healthy Air and Water Colorado complement other organizational pursuits and the interests of our sister organizations, Colorado's Health Capitol and Open Answer.

### Responsibilities

#### Strategy & Leadership

- Provide oversight of Healthier Colorado's entire politics and policy portfolio within the state, working to ensure that the organization achieves its mission and objectives.
- Actively works to ensure that Healthier Colorado and Healthier Air and Water Colorado's
  politics and policy activities are in alignment with the organization's core mission and
  strategic priorities and also with other organizational interests, including but not limited
  to those of our sister organizations, Colorado's Health Capitol and Open Answer.
- Lead annual development of political and policy goals for the organization, such as for strategic planning.
- Collaborate with the CEO and other staff on the development of an annual budget.

#### **Executive Management and Operations**

- Provide oversight for Healthier Colorado and Healthier Air and Water Colorado, to achieve organizational goals, while also managing for current and future priorities.
- Build and maximize operational efficiencies, implementing streamlined systems to support the organization's internal infrastructure and position it for continued effectiveness.
- Collaborate with the CEO, VP of Culture and Enterprise, and other staff to recruit and retain diverse, inclusive, talented staff who operate in a supportive environment aligning with organizational values and culture.
- Provide effective and inspirational supervision, leadership, and direction to the senior leadership team to ensure the continued development and management of an efficient organization that supports continuous staff development and success.
- Foster a positive and cohesive team culture that embraces change and readily takes on bold new challenges.
- Provide direct supervision to the VP of Public Affairs (state legislative engagement), VP of Communications, Senior Policy Director (state and local policy), Director of Healthy Air and Water Colorado, and Development Manager.





#### Collaboration & Impact

- Facilitate cross–team collaboration and communications, strengthening internal coordination across teams.
- Seek to win every "Tier 1" (our highest priority) campaign pursued by Healthier Colorado and Healthy Air and Water Colorado, driving the team to achieve maximum impact.
- Utilize available financial resources to influence the political candidate process at the local and state levels in a manner that supports the organization's mission and strategic interests.
- Collaborate with the CEO, Development Manager, and other staff as necessary to advance the organization's financial development efforts and meet fundraising goals for the entire family of Healthier Colorado organizations.
- Serve as a spokesperson for the organization when necessary. This may include media
  interviews, testimony at the State Capitol and other legislative venues, speaking at
  events, and participation in the production of media for dissemination online.

#### Qualifications

- At least 8-12 years of experience in politics, public policy, and/or public health, some of which must include campaign experience in elections and/or legislative campaigns.
- Experience in a senior leadership role, preferably at least 5 years.
- Health policy expertise is a plus, but not a requirement.
- A passion for politics and a strong motivation to raise the voices of others in public policy to ensure all people have a chance at a healthy life.
- A strategic, big picture thinker, with the ability to instill trust in internal and external stakeholders to advance the mission of the organization.
- An understanding of and experience with the public policy framework, as well as the legislative, and budget processes.
- Experience developing and managing teams.
- Proven track record of leading organizations through strategic planning processes, communicating and executing upon a clear vision to meet organizational priorities and milestones.
- The ability to effectively operate and lead in fast-moving campaign environments.
- Collaborative, with the ability to lead conversations to a positive and productive outcome.
- Able to effectively facilitate communication between internal stakeholders to identify and solve problems in service of a common goal.
- Detail oriented, able to operationalize a big picture vision and strategy into achievable milestones.
- A servant leadership approach, dedicated to setting teammates up for success.





- Experience leading through organizational change, with the capacity to positively impact culture.
- Adept at identifying political risks and opportunities on the horizon while strategizing to effectively position to succeed.
- Embraces a "no permanent friends, no permanent enemies, only permanent interests" approach; willing and able to ally with stakeholders on one issue even if we may disagree with them on another issue (and vice versa).
- Ready to initiate accountability, register disagreement, issue praise, and extend financial support or opposition for elected officials regardless of political party when it is in the organization's strategic interest.
- Knowledge of and experience in Colorado politics is a plus but not a requirement.

### Salary and Benefits

Salary is commensurate with qualifications and experience. Salary range is \$115,000 to \$140,000 annually.

Healthier Colorado offers a very generous benefits package. We value the opportunity for our employees to support their physical, mental, and social health as well as practice a work and life balance. Our benefits package includes:

- Health, vision, and dental insurance;
- · Retirement plan;
- Generous PTO and paid holidays;
- Professional development stipends;
- Wellness reimbursement; and
- Paid sabbatical after five years of employment

## Healthier Colorado Non-Discrimination Policy:

Healthier Colorado is dedicated to the principles of equal employment opportunity in any term, condition or privilege of employment. Healthier Colorado does not discriminate in employment or advancement opportunities on the basis of race, sex, color, creed, national origin, ancestry, age, sexual orientation (including gender identity and gender expression), disability or any other characteristic protected by federal, state or local law.

We believe that traditional hiring practices have historically and systemically marginalized entire groups of people — including people of color, people from different socioeconomic backgrounds, women, and people in the LGBTQIA+ community, to name a few. We believe that we are better as an organization when we work to deconstruct barriers and build a





team that has authentic representation from diverse communities, backgrounds and beliefs. Hence, we strongly encourage qualified candidates from those mentioned, as well as other marginalized communities, to apply for roles within our team.

To apply for this position, please click **HERE**.

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