

\$52.7 million
for lifesaving research
in 2022-23. BCRF is
the largest private
funder of breast
cancer research
in the world.



Breast Cancer Research Foundation
President and Chief Executive Officer
(CEO)

New York, NY



Background

Breast cancer is a complex disease with no simple solution. Research is the key to stopping it in its tracks. Founded in 1993 by Evelyn H. Lauder, BCRF is the largest private funder of breast cancer research in the world. Investing in the best minds in science—from those investigating prevention, diagnosis, treatment, survivorship, and metastasis—and fostering cross-disciplinary collaboration, BCRF's approach accelerates the entire field and moves us closer to the answers we urgently need to be the end of breast cancer.

Since its inception, BCRF has invested over \$873M in research that has been a significant contributor to a 43% decline in breast cancer deaths over the past three decades. BCRF researchers have been deeply involved in every major breakthrough in breast cancer. Research is the reason that there are more than 4 million survivors in the US today, the largest number of breast cancer survivors in history.

BCRF's multi-year strategic plan is designed to ensure BCRF's perpetual viability by focusing on four pillars:

1. **Research:** Advancing innovation to fund innovative breast cancer research in high-impact areas
2. **Fundraising:** maximizing revenue to accelerate breast cancer research through optimized channels
3. **Engagement:** expanding our reach with current and future BCRF stakeholders to be a nationally and globally recognized brand
4. **Organization:** driving sustainability to increase capacity and support long-term success

For more information about BCRF, please visit www.bcrf.org.

Position

BCRF is looking for a visionary Chief Executive Officer who can grow the impact of breast cancer research through its dynamic staff. Building upon the organization's nearly 30-year history and its leadership as the world's largest private funder of breast cancer research, strategy and innovation will be the key to leading BCRF into its next chapter.

The CEO will be responsible for achieving the organization's mission. The CEO will work closely with and report to the Board of Directors and will directly supervise the senior leadership team, leading a staff of more than 50 FTE.

This exciting position will lead a dedicated, passionate team committed to ending breast cancer through the world's most promising research. As the visionary leader of this impactful organization, the CEO will serve as its inspiring advocate, sharing the mission and importance of the work with the world. As a strategic manager, the CEO will support its staff

by building capacity and infrastructure to cultivate a thriving, healthy work environment. The successful candidate will have expertise in leading a complex organization, will be exceptionally mission-driven, a gifted communicator, and a culturally competent person who deeply believes in diversity, equity, and inclusion.

Priorities for the first 1-3 years

- Work with stakeholders, professional and lay, to create new strategies to take BCRF into the next chapter
- Bring an innovative approach to organizational growth, fundraising, and external/corporate partnerships
- Supervise a talented team and advance an organizational culture based on teamwork, collaboration, and the intersection of departments
- Build relationships with existing donors; work to diversify the donor base
- Elevate the BCRF brand through strategic marketing and public relations

Responsibilities

Strategic Vision and Leadership

- Provide vision, direction, and leadership in service of BCRF's mission, building a bold, innovative strategy that imagines new possibilities for supporting research that will end breast cancer
- Ensure that the Foundation has the appropriate tools to achieve the desired outcomes while maintaining a healthy, equitable work environment
- Serve as an inspiring ambassador and spokesperson for BCRF
- Develop and maintain contacts with board members, medical and research communities, academic institutions, corporate partners, peer organizations, volunteers, and donors

Management and Operations

- Lead, coach, mentor and build the senior leadership team to deliver high quality, innovative and responsive campaigns and programs that address the challenges of a highly dynamic organization while managing for current and future growth
- Oversee the financial health of the organization including developing long and short-range financial plans

Fundraising and Development

- Ensure that the Foundation has robust, comprehensive, and strategic fundraising programs to cultivate and engage an existing broad donor base
- Generate new revenue streams which will help BCRF reach new donors
- Assess fundraising trends across the world and bring creative and innovative ideas to BCRF

- Has the opportunity to hire level high-level fundraising and development employees

Marketing and Communications

- Raise awareness of BCRF's mission and increase engagement through successful marketing and brand campaigns

Qualifications

- Deep experience in non-profit and/or for-profit management, with strengths in strategic visioning, inspiring a commitment to mission, fundraising, and sound business acumen
- Experience working directly with nonprofit boards, major donors, foundations, and media is essential
- Proven success leading and motivating a high-performing team
- Evidence of success leading through and driving organizational change
- A track record of major fundraising success with a network of corporate and foundation donors
- Deep and trusted relationships with community philanthropic leaders across the nation
- An ability to speak with researchers and a genuine desire to understand the science; can compellingly communicate data and high-level scientific findings with donors and the public
- Understands and has a forward-thinking perspective regarding technology and efficiencies

Salary

Salary range for this position is \$550,000 - \$600,000.

This position description is based upon material provided by Breast Cancer Research Foundation, an equal-opportunity employer.

To apply to this position, please click [HERE](#).

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