



Zioness

National Vice President of
Community Engagement

Flexible



ZIONESS

What is Zioness?

Zioness is a coalition of Jewish activists and allies who are unabashedly progressive and unapologetically Zionist. Zioness is a grassroots organization with more than 30 chapters across the country, fighting for the advancement of social, racial, economic, environmental, and gender justice in America. Zioness' mission is to equip and inspire Jews and allies to fight for social justice in the US as proud Zionists.

Zioness is rooted in Jewish values, stands for justice and equality, and fights against all forms of oppression. To learn more, please visit: <https://zioness.org/>

Position

The National Vice President of Community Engagement will oversee the Organization's engagement with constituencies that connect to Zioness outside of the Organization's grassroots infrastructure. This individual will build and oversee a team of engagement managers who will operate in various spaces (campus, clergy, etc.). This individual will strategize, create, and execute engagement opportunities; oversee programming, content development, educational opportunities and resources; and put together events for these constituencies. The VP will assist the Executive Director in identifying, hiring, and training engagement managers as the Zioness team rapidly expands.

Essential Responsibilities

- Lead all efforts to build Zioness constituencies that connect to Zioness outside of its grassroots/chapter infrastructure, including building and overseeing a team of engagement managers who work to build, grow, cultivate leadership in, and engage each individual constituency.
- Develop a strategy for engaging key constituencies inside the Organization's community and build the internal capacity to provide the programming, resources, and support needed to execute that strategy.
- Develop a clear and deep understanding of the needs and concerns of various constituencies to ensure the organization is constantly focused on how to meet their needs in line with the Organization's mission.
- Deploy effective strategies in rapid response situations and coordinate and support engagement managers as they lead efforts with each constituency.
- Conduct or facilitate outreach to prospective or existing constituency leaders to support managers in relationship-building and engagement.
- Create strategies that help connect newly engaged individuals to the Organization's broader chapter based activism strategy as applicable.

- Work with the Zioness organizing team to leverage constituency relationships for chapter building opportunities, such as asking clergy leaders to host Zioness events for members of their congregations.
- Help constituencies find opportunities to engage in local or national coalitions in their fields (for example, Jewish progressive clergy in partnership with non-Jewish progressive clergy to advance justice advocacy).
- Oversee the strategic and operational needs of all constituency focused programming and events.
- Fully support the Executive Director, and the entire team, in pursuit of the Organization's mission, vision, and strategic plan as approved by the Board of Directors.
- Serve as a spokesperson for the Organization as necessary.

Qualifications

- A deep understanding of, and passion for, domestic social, racial, economic, gender and environmental justice movements.
- Availability for regional and national travel.
- Can effectively build rapport with volunteer members and has a passion for, and dedication to, providing an exceptional experience for everyone who engages with the organization.
- Strong communication and writing skills.
- Strong social media skills and understands how to use online tools to drive online and offline engagement.
- Proficiency with Canva, NGP VAN/EveryAction, and social media platforms.
- Experience and passion for conceiving of, developing, and implementing creative strategies to attract new constituencies and grow membership of various constituencies.
- Confidence in self-starting and taking initiative in finding creative ways to grow the Zioness base among constituencies and creating an infrastructure to engage those constituencies.
- Strong interpersonal skills, good judgment, discretion, tact, and an ability to handle sensitive information.

General Expectations

- The Candidate has a deep passion for progressive issues and for Zionism and is deeply motivated to engage in support of both causes.
- The Candidate is a self-starter, capable of producing with minimal oversight.
- The Candidate understands they're part of a "start-up" organization. As such, they should expect an all hands-on-deck approach and that they may be asked to tackle items that aren't specifically outlined in their job scope. All members of Zioness staff commit to being a team player who will fill in gaps as needed.

- The Candidate is well organized, detail-oriented, and professional.
- The Candidate can perform at a high level in a fast-paced environment.
- The Candidate understands that this isn't a traditional nine-to-five role, and that there may be regular work needs beyond standard hours, including on weekends and occasionally, holidays.
- The Candidate commits to embodying the values of Zioness in public and private, and commits to positively representing the organization at all times.

Compensation and Benefits

Zioness is prepared to offer a very attractive compensation package, including a competitive base salary of \$115,000–\$135,000, commensurate with experience, as well as:

- Fully covered, high quality health insurance
- Three months paid family leave
- Access to a 403(b) retirement plan
- \$1,000/year tech stipend
- Work-from-home, based anywhere in the contiguous United States
- Flexible work environment with passionate, highly invested colleagues and major growth opportunities
- Ten (10) days discretionary paid vacation, plus all federal holidays
- Paid time off on the following Jewish holidays when they land on a weekday: the first two days of Passover, one day of Sukkot, Rosh Hashanah, Yom Kippur, one day of Simchat Torah
- Paid time off on other Jewish holidays observed by employee

Zioness is committed to building an organization that is representative of its community's beautiful diversity. We welcome all applicants who share the Organization's mission and vision, and strongly encourage applicants from marginalized and underrepresented communities to apply.

This position description is based upon material provided by Zioness, an equal opportunity employer.

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