



The Bronfman Center at 92nd Street Y

Senior Vice President, Jewish Community & Managing Director, Bronfman Center

New York, NY

Background

92nd Street Y (92Y) is a world-class nonprofit cultural and community center that connects people at every stage of life to the worlds of education, the arts, health and wellness, family programming and Jewish life. We reach thousands of New Yorkers annually through in-school arts education programs, talks, literary readings, concerts, dance performances, and educational classes, among many other programs that enrich lives and create community. As an innovative new media leader, 92Y leverages technology, recently reaching millions of virtual patrons from 200+ countries annually via online initiatives such as our digital Archives, livestreams, and virtual classes and events. 92Y's programs are segmented into four operating pillars:

Bronfman Center for Jewish Life

92Y is a vital resource for the Jewish community of New York and beyond, as well as non-Jews who are interested in Judaism and Jewish culture, providing experiences allowing them to connect with Jewish life and finding new ways to bring Judaism's rich tradition and values into dialogue with the modern world. The Bronfman Center offers a wide array of programming for community members of all ages, including educational programs for adults and children, high holiday celebrations, cultural events, after school programming, Shababa, our Jewish family experience with music, play and soul, and Derekh Torah, an immersion course where participants can explore Jewish thought, culture, spirituality, and practice.

Children's and Family Programming

92Y provides an inspiring, safe, and supportive home for children and families, with decades of expertise in early childhood learning, parenting, child development, afterschool sports, enrichment and classes, and general and special needs summer camps. The Early Childhood Division of 92Y's Children's and Family Programming pillar currently consists of its Nursery School and Parenting Center. 92Y's Nursery School, one of the leading nursery schools in the country, educates approximately 150 children per year under the age of 5. Staffed by a highly experienced faculty trained in early development, the school focuses on children individually and in groups, fostering creative expression through art, music, movement, and language. Meanwhile, 92Y's Parenting Center, the first in the nation, includes programming covering the pre-natal period, as well as infants and toddlers. The Parenting Center also offers talks, discussion groups and other resources for young parents and grandparents.

Arts

92Y is a world-class performing arts center, presenting classical, jazz, American standard and world music, and a wide variety of dance performances. 92Y is also a destination for some of the world's most important thought-leaders and intellectuals, government officials, captains of industry, and entertainers, who regularly grace 92Y's auditoriums and virtual stages for talks and conversations. And 92Y is a legendary literary destination where the most celebrated writers and discerning readers gather. As a leader also in arts education, 92Y is a studio, school, and workshop where dancers, musicians, actors, jewelry-makers, ceramicists, visual artists, poets, playwrights and novelists – acclaimed professionals and eager amateurs both young and old – nourish the human spirit through the arts.

Community Center

92Y builds strong communities and partners with patrons to support their growth through various stages of life. 92Y's Residence offers a safe, clean, caring home-away-from-home for those looking to live within the culturally iconic 92Y. The Himan Brown Senior Program allows members 60+ to continue living lives of meaning, growth and stimulation through world class programming in fitness, art, culture, literature, and game play, all provided within a community of dignity and respect. The May Center for Health, Fitness & Sport aims to provide adults, children and special populations with opportunities for wellness education, health and fitness programs, recreation, competitive sports and aquatics activities.

Underlying and supporting 92Y's four pillars is the work done by the Belfer Center for Innovation and Social Impact. The Belfer Center, which incubated programs such as Giving Tuesday, is a global leader in the field of innovation and social impact, creating programs to address major societal challenges and lending its expertise to the entire organization to help further 92Y's mission.

To learn more about 92Y, visit: www.92y.org

Opportunity for Impact

The 92nd Street Y is looking for its next Senior Vice President, Jewish Community & Managing Director of the Bronfman Center (the "Senior Vice President"). This person, reporting to the Executive Vice President, Operations Administration & Business Process Improvement (the "EVP"), will be a visionary and strategic thinker, building upon the Bronfman Center's existing work and solidifying its position as a leader in the New York City, national, and international Jewish communities. The Senior Vice President will also be a talented manager with a record of successfully turning visions into reality. The Senior Vice President will bring entrepreneurial spirit and innovation to refine and grow the Bronfman Center, creating a Jewish community

for people of all different backgrounds and interests, where participants gather to learn, grow, and build community.

Within 92Y, the Senior Vice President will be the organization's Jewish thought leader, nurturing 92Y's historic identity as a Jewish institution that also serves the broader New York City, national and international communities. This person will be open and welcoming to all members of the community who choose to benefit from the Bronfman Center's programs and services. He or she will be a strong and inspiring communicator, whose vision will put the Bronfman Center and 92Y at the center of Jewish community conversations, increasing participation and attracting new members and partners, thereby ensuring the Bronfman Center's continued growth and success.

The primary responsibility of this person will be to lead the Bronfman Center into its next evolutionary phase. The Senior Vice President will substantially expand the scope and level of participation of the Bronfman Center's existing core programs such as Shababa, Derekh Torah, adult learning programs, after school programs and high holiday services, now reaching over 100,000 patrons. He or she will also oversee the development of new programming aimed at creating a home for the growing number of Jews who are unaffiliated with traditional Jewish institutions.

This is an opportunity for a creative and inspirational visionary, as well as a strong executive and operational leader. The Senior Vice President currently supervises a team of six people and is responsible for setting a strategic vision for the Bronfman Center, overseeing its day-to-day operations, speaking on behalf of the institution on key matters, and establishing a roadmap for the future. 92Y is in the process of raising what it hopes will ultimately be a \$10 million Fund for the Jewish Future (the "Fund") that would allow the Senior Vice President to expand the staff and programs in the Bronfman Center.

Responsibilities

Strategic Vision and Leadership

- Provide leadership and direction for a vibrant portfolio of Jewish Community programs within the Bronfman Center, including educational, recreational, and spiritual activities for participants of all ages.
- Create and communicate a vision for the Bronfman Center that expands existing programming and grows and inspires the community, energizes staff, and strengthens the organization's status as a preeminent institution in both the Jewish and general communities.
- Advance and expand 92Y's ability to serve as a primary point of engagement for Jewish life and community, for all who wish to pursue and/or identify with it.

- Serve as a guidepost to help ensure that 92Y's strategic priorities are consistent with its underlying Jewish history and values across the organization.
- Develop, articulate, refine, and implement a continuum of Jewish Life activities, experiences, and programs, providing varied paths to explore and connect with Jewish heritage, culture, and traditions both in-person and virtually.
- Serve as a key, high-profile spokesperson for 92Y, representing the organization throughout 92Y and the greater community, interfacing with the general public, private and public funders, Board leadership, national and international Jewish organizations on matters related to Jewish life.

Executive Management and Operational Oversight

- Provide operational oversight and direction to the Bronfman Center's programs, activities, and staff, expanding both the number of opportunities for engagement and the patron base, ensuring ongoing successful implementation of existing programming and the development of new and innovative ideas.
- Refine the Center's structure as needed and determine the optimal staffing to allow the current set of programs, offerings, and initiatives to thrive.
- In partnership with 92Y's Chief Financial Officer and the EVP, oversee the fiscal management, systems, and reporting of the Bronfman Center. Monitor the budget and ensure sound financial controls are in place.
- Attract, hire, and retain highly qualified professionals and offer opportunities for supervision, training, and development.

Organizational and Community Collaboration

- Act as a leader and teacher of Jewish tradition, history, and values for 92Y's employees, Board, donors, and the Bronfman Center's broader community.
- Oversee and lead religious observances at 92Y, including Passover, Purim, and the High Holidays.
- Facilitate internal communication across other 92Y programs and peer organizations, identifying opportunities for the Bronfman Center to collaborate on Jewish programming and other values-driven initiatives.

Resource Development

- Work closely in partnership with the leadership of 92Y to strengthen resource generation, to enable the Bronfman Center to meet its current needs, and to plan for growth, including by working with 92Y's Chief Development Officer, the EVP and other members of 92Y's senior management to complete the capitalization of the Fund.

- Play a leadership role in fundraising efforts including participating in events, cultivation of current and prospective donors, and solicitations.
- Continue and improve the Bronfman Center's relationships with existing partners while cultivating new opportunities for collaboration.

Qualifications

The Senior Vice President & Managing Director must be a seasoned leader in the Jewish community, who can demonstrate deep learning and thought on all aspects of Judaism (religious and cultural).

- Executive level experience in strategic decision-making and operational management
- Proven track record of developing "big ideas" and turning them into reality
- Proven track record of leading an organization or team through a period of change and growth
- Dynamic and charismatic leadership, with the capacity to inspire, manage, and develop a diverse array of individuals and teams
- Excellent interpersonal skills and the capacity to establish and sustain collaborative and productive relationships across the organization
- Clear and motivational communication skills directed to both internal and external stakeholders from a variety of backgrounds (written and verbal)
- Comfort and expertise being a public spokesperson
- Demonstrated financial management and budgeting experience
- Experience working with community partners to build strategic relationships
- Ability to provide Jewish leadership and counsel to all levels of 92Y's community (internal and external)
- Pluralistic approach to Jewish community life
- Innovative, creative, and entrepreneurial spirit

This position description is based upon material provided by 92Y, an equal opportunity employer
